

MELROSE BUSINESS IMPROVEMENT ASSOCIATION BOARD OF DIRECTORS MEETING

REGULAR MEETING AGENDA

Friday, September 25, 2015

**Meeting Location: Hope Lutheran Church
6720 Melrose Avenue
Los Angeles, CA 90038**

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES – August 17, 2015

4. FINANCIAL REPORT –

5. BUSINESS ITEMS

A. Streetscape Improvements, Discussion & Actions as Desired re Various Streetscape Issues

- Report from Gilbert Perez re status of CleanStreets streetscape work
- Additional trash receptacles are urgently needed / being requested by merchants

B. Report re Implementation of Valet Parking Pilot – Jeff Jacobberger

C. Report re Melrose Future Vision Project – Jeff Jacobberger

- Survey instruments have been distributed
- MBIA Committee Meeting Scheduled for Friday, Oct 2 @ 10 AM @ Hope Lutheran

D. Discussion re Proposed City Sidewalk Repair Program

E. Discussion / Approval of El Nino Business Support Program

- Branded Sandbags?

F. Marketing & Promotions Report

- Report re Park(ing) Day Event Cosponsored with MCW NC
- Melrose BID Newsletter – Summer 2015
- Report re Sidewalk Sale Event – September 26, 2015
- Proposed Window Dressing Program (From Merchants)
- Quarterly Report re Social Media & Website

6. REPORT FROM EXECUTIVE DIRECTOR

7. BOARD MEMBER COMMENTS

8. NEXT MEETING

– Special Meeting for Melrose BID business items: Friday, October 9, 2015 @ 10 AM

9. ADJOURNMENT

12:00 PM