

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

**Friday, March 11, 2016
Meeting Location: Hope Lutheran Church
6720 Melrose Avenue
Los Angeles, CA 90038**

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES –

4. FINANCIAL REPORT – Through February 29, 2016.

5. BUSINESS ITEMS

A. Streetscape Improvements Discussion & Actions

- Report from Gilbert Perez, Clean Streets Supervisor
- Decorative trash receptacles have been ordered.

B. Group Discussion: "What can the Melrose BID do that individual property owners cannot do for themselves?"

C. Presentation, Discussion, Review, Approval of Proposal for Ambassador / Security Services From Universal Protection Services

- Mr. Steve Rolland

D. Update on Possible City Sidewalk Repair Policy

E. Marketing & Promotions Monthly Activity Report

1 – Isack Fadlon / Kim Sudhalter

2 – Fairfax HS Window Dressing Program should be implemented during April

F. Progress Report on Perkins + Will Report / Recommendations

1 – Melrose Future Vision Committee meet 2 weeks ago. Executive Director and consultants meet Thursday, March 10 to discuss needed re-write.

6. REPORT FROM EXECUTIVE DIRECTOR

7. BOARD MEMBER COMMENTS

8. NEXT MEETING

– Regular Meeting for Melrose BID: Friday, April 8, 2016 @ 10 AM

9. ADJOURNMENT

12:00 PM