

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

**Friday, April 8, 2016
Meeting Location: Hope Lutheran Church
6720 Melrose Avenue
Los Angeles, CA 90038**

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES –

4. FINANCIAL REPORT – Through March 31, 2016.

5. BUSINESS ITEMS

A. Streetscape Improvements Discussion & Actions

- Decorative trash receptacles have been ordered with delivery expected before the end of May.
- Report from Gilbert Perez, Clean Streets Supervisor.

B. Presentation, Discussion, Review, Approval of Proposal for Ambassador / Security Services from Critical Solutions Protective Services

- Mr. Mark Mireles.

C. Marketing & Promotions Monthly Activity Report

- Isack Fadlon / Kim Sudhalter
- Fairfax HS Window Dressing Program should be implemented during April

D. Group Discussion: “What can the Melrose BID do that individual property owners cannot do for themselves?”

E. Progress Report on Perkins + Will Report / Recommendations

– Melrose Future Vision Committee meet in March. Executive Director and consultants meet Thursday, March 10 to discuss needed re-write. Consultant team is preparing a revised outline for MBIA response.

6. REPORT FROM EXECUTIVE DIRECTOR

7. BOARD MEMBER COMMENTS

8. NEXT MEETING

– Regular Meeting for Melrose BID: Friday, May 13, 2016 @ 10 AM

9. ADJOURNMENT

12:00 PM