

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

Friday, October 14, 2016
Meeting Location: Hope Lutheran Church
6720 Melrose Avenue
Los Angeles, CA 90038

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES –

4. FINANCIAL REPORT – Through September 30, 2016
- Comments by Board Member Chicha

5. BUSINESS ITEMS

A. Streetscape Improvements Activities Report - Discussion & Actions
- Report from Gilbert Perez, Clean Streets Supervisor

B. Security / Ambassador Activities Report - Discussion & Actions
- Report from the field – Riley Sherwood, Melrose BID Security Ambassador
- Crime Assessment for Melrose BID Area – Mark Mireles

C. Report re Police Enforcement Incident on October 2 @ Melrose & Gardner
- Discussion of MBIA response

D. Status Report on Preparation of an Alley Repair Program

- Database for MBIA Board review will be presented at October meeting.

E. Marketing & Promotions Activities Report – Discussion & Actions

- Urban Legend Status Report for August 2016
- Park(ing) Day Report (co-sponsored with the Mid City West Neighborhood Council)
- Decorative Holiday Lighting Proposal
- La Brea to Highland Property & Business Owners Meeting – November 3 @ 6:30 PM @ Hope Lutheran Church
- Business Directory Map
- “Litcrawl” Event
- Other

F. Status Report re Possible Melrose Farmers’ Market

- Typical Farmers’ Market 1st Year Costs

G. Discussion of West Melrose Valet Parking Program

- Status report on restaurant stakeholder meetings

H. Progress Report on Perkins + Will Report / Recommendations Revision

- Awaiting Perkins & Will revisions to Mott Smith draft. Duckworth & Mott spent time on the re-write. More progress!

I.

6. REPORT FROM EXECUTIVE DIRECTOR

- A. Board Holiday Dinner @ BID Stakeholder Wolf Restaurant?

7. BOARD MEMBER COMMENTS

8. NEXT MEETING

- Regular Meeting for Melrose BID: Friday, November 11, 2016 @ 10 AM

9. ADJOURNMENT

12:00 PM