

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**REGULAR MEETING AGENDA**

**Friday, August 8, 2017  
Meeting Location: Hope Lutheran Church  
6720 Melrose Avenue  
Los Angeles, CA 90038**

*(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at [Duckworth.Donald@gmail.com](mailto:Duckworth.Donald@gmail.com).)*

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES – June 9, 2017

4. FINANCIAL REPORT – Defer to Future Meeting

5. BUSINESS ITEMS

A. Streetscape Improvements Activities Report - Discussion & Actions  
- Report from Gilbert Perez, Clean Streets Supervisor

B. Security / Ambassador Activities Report - Discussion & Actions  
- Report from the field – Riley Sherwood, Melrose BID Security Ambassador  
- Review of Activities Log  
- Issues on Southside of Melrose Between Fuller & Martel (includes Maya / Sal's / Love Baked Wings / Others

C. Report on Discussions with CD5  
- Meeting with Councilman Koretz pending Robert Oliver  
- Comments from Robert Oliver (Pending Items: alley repaving 2 to 4 sections, portions of Melrose repaving and repainting all Continental Crosswalks, adding crosswalks @

Stanley & Orange)

D. Marketing & Promotions Activities Report – Discussion & Actions

- Urban Legend Status Report for August 2017
- Real Estate Broker Fact Sheet
- Status Report re Holiday Decorations for 2017
- Status Report Park(ing) Day – September 15, 2017 – All MBIA should attend!
- Plan for Melrose Broker Event with Property Owners
- Status Report on Melrose Mile Event - Isack Fadlon
- Other

E. Discussion re Hollywood Community Plan Actions Needed to Incorporate Melrose Future Vision

- Executive Director

F. Melrose Elementary School Parking Lease

- LAUSD has been contacted; Exe Dir to meet with them

G. Presentation of Melrose BID Draft Renewal Budget

- Consideration only; no decisions at this meeting

H. Proposal to Become a Sponsor of Melrose Trading Post Anniversary - \$2,500

6. REPORT FROM EXECUTIVE DIRECTOR

7. BOARD MEMBER COMMENTS

8. NEXT MEETING

- Regular Meeting for Melrose BID: Friday, October 13, 2017 @ 10 AM

9. ADJOURNMENT

12:00 PM