

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

**REGULAR MEETING AGENDA**

**Friday, June 8, 2018**

**Meeting Location: Hope Lutheran Church**

**6720 Melrose Avenue**

**Los Angeles, CA 90038**

*(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at [Duckworth.Donald@gmail.com](mailto:Duckworth.Donald@gmail.com).)*

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES – June 9, 2017; September 8, 2017; September 19, 2017; November 3, 2017; December 7, 2017; January 12, 2018; February 9 2018; May 11, 2018

4. FINANCIAL REPORT – Thru April 30, 2018  
- Year-End 2017 Expenditure Report

5. BUSINESS ITEMS

A. Anat Escher Email re Melrose BID Renewal

- Comments by Anat Escher (6 Minute Limit)
- Other Speaker Cards (3 Minute Limit Per Speaker)
- Board Discussion & Draft Response

B. Richard Jebejian Email re Melrose BID Renewal

- Comments by Richard Jebejian (6 Minute Limit)
- Other Speaker Cards (3 Minute Limit Per Speaker)
- Board Discussion & Draft Response

C. Streetscape Improvements Activities Report - Discussion & Actions

- Report from Gilbert Perez, Clean Streets Supervisor

D. Security / Ambassador Activities Report - Discussion & Actions  
- Report from the field – Riley Sherwood, Melrose BID Security Ambassador

E. Report from Marketing & Promotions Director  
- Tourist Map Update & Draft Review  
- Starline Tours Map / Ad  
- Social Media Update  
- Status Report on Coordinating Meetings with Athens Services

F. Solicitation of Letters of Interest / Resumes for Possible MBIA Board Membership

6. REPORT FROM EXECUTIVE DIRECTOR  
- Small Business Advocacy - Phoenix Effect

7. BOARD MEMBER COMMENTS  
- Report from Deny & Sylvia Weintraub re BID Renewal Process

8. NEXT MEETING  
– Regular Meeting for Melrose BID: Friday, July 13, 2018 @ 10 AM

9. ADJOURNMENT

12:00 PM