

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING MINUTES

**Friday, June 9, 2017
Meeting Location: Hope Lutheran Church
6720 Melrose Avenue
Los Angeles, CA 90038**

***In attendance: Board Members – Blaetz, Chicha, Fadlon, D Weintraub, S Weintraub
Staff – Duckworth
Guest:- Riley Sherwood, Gilbert Perez, Bob Abrahams,***

Meeting called to order at 10:05 AM by President, Denis Weintraub

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

1. CALL TO ORDER – Denis Weintraub, President 10:00 AM

2. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

3. APPROVAL OF MINUTES – February 10, 2017; April 7, 2017; and, May 12, 2017.

After discussion, Motion: Chicha, 2nd S Weintraub, "The MBIA Board of Directors hereby approves the Minutes for February 10, 2017; April 7, 2017; and May 12, 2017 as presented." Approved unanimously.

4. FINANCIAL REPORT – Through April 30, 2017
- Comments by Board Member Chicha

After discussion, Motion: Chicha, 2nd S Weintraub, "The MBIA Board of Directors hereby approves the Financial Report as presented." Approved unanimously.

5. BUSINESS ITEMS

- A. Streetscape Improvements Activities Report - Discussion & Actions
- Report from Gilbert Perez, Clean Streets Supervisor

Gilbert Perez, Clean Street Supervisor, addressed the Board about his monthly streetscape activities. He distributed a copy of the Landfill Dump Report which shows over 6 tons a month of debris being hauled away by Clean Streets from the Melrose BID area. Perez also distributed photographs of work that his crew had completed. Because of the significant correlation between bulk items and homeless encampments there is a priority to remove these bulk items and therefore reduce homeless encampments. Perez also reported to the Board that he has started picking up full bins on Wednesdays even though it is not a dedicated trash pick-up day.

- B. Security / Ambassador Activities Report - Discussion & Actions
- Report from the field – Riley Sherwood, Melrose BID Security Ambassador
- Review of Activities Log

Riley Sherwood, BID Ambassador, addressed the Board and provided a report about his recent activities. Sherwood also distributed photographs of some of the encampments, broken windows, and other problems he encounters on a regular basis.

- C. Report on Discussions with CD5 – Transition Notes
- Meeting with Councilman Koretz pending

- D. Marketing & Promotions Activities Report – Discussion & Actions
- Urban Legend Status Report for May 2017
- Status Report on Melrose Map
- Status Report on Design District Banner Installation
- National Night Out – Board Attendance Needed August 1, 2017 5:30 PM -
Co-sponsorship with Melrose Action Neighborhood Watch
- Real Estate Broker Fact Sheet
- Status Report on Melrose Mile Event - Isack Fadlon
- Other

Marketing & Promotions Director Sudhalter reviewed her activities with particular reference to the above items.

- E. Approval of Annual Financial Statement as Prepared by Richard Moon & Associates
- The City required annual Financial Statement has been prepared and will be transmitted to the City upon MBIA approval.

The Executive Director presented the Annual Financial Statement as prepared by Richard Moon and Associates. This is a requirement with the City and the review shows that all BID financials are in proper order.

After discussion, Motion: Blaetz, 2nd Fadlon, “The MBIA Board of Directors hereby approves the Financial Statement as submitted by Richard Moon & Associates and authorizes the Executive Director to submit it to the City.” Approved unanimously.

6. REPORT FROM EXECUTIVE DIRECTOR

7. BOARD MEMBER COMMENTS

A. Melrose Future Vision Strategic Action Plan / Property Owner Out-Reach Pending
- Comments by Board President Weintraub

8. NEXT MEETING

– Regular Meeting for Melrose BID: Friday, July 9, 2017 @ 10 AM

9. ADJOURNMENT

12:00 PM

Meeting adjourned at 12:15 PM

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BOARD OF DIRECTORS MEETING

ATTENDANCE SIGN-IN SHEET

DATE: June 9, 2017

Meeting Location:
Hope Lutheran Church
6720 Melrose Avenue
Los Angeles, CA 90038

Deny Weintraub, President DMW

Sylvia Weintraub, Secretary SW

Julian Chicha, Treasurer JC

Pierson Blaetz, Board Member PB

Isack Fadlon, Board Member IF

Daniel Farasat, Board Member _____

Fred Rosenthal, Board Member _____

Don Duckworth, Exe. Dir. DD

Guests:

Tel.

E-Mail

BOB ABRAMS

RILEY SHERWOOD

GILBERT PEREZ CLEWISTREET
