

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

Friday, November 9, 2018

Meeting Location:

Hope Lutheran Church - Sanctuary Room

6720 Melrose Avenue

Los Angeles, CA 90038

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

- A. CALL TO ORDER – Denis Weintraub, President 10:00 AM
B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

- C. APPROVAL OF MINUTES – October 12, 2018
D. FINANCIAL REPORT – Defer to next meeting

E. BUSINESS ITEMS

1. Streetscape Improvements Activities Report - Discussion & Actions
 - Report from Gilbert Perez, Clean Streets Supervisor
2. Security / Ambassador Activities Report - Discussion & Actions
 - Report from the Field – Riley Sherwood, Melrose BID Security Ambassador
3. Report from Marketing & Promotions Director
 - Report from Kim Sudhalter, Marketing & Promotions Director
 - October Monthly Report
 - 2nd Round of Meetings for BID Stakeholders with Athens Services - Mozza
 - M & P Committee Meeting Recap
 - Discussion / Decision re Holiday Decorations 2018
 - Family Event Series with Melrose Trading Post
 - Holiday Dinner Meeting

4. Discussion for Board Member meeting with LAUSD Member Melvoin
5. Discussion / Approval of Proposed Letter of Conditional Support for 7673 Melrose (Car Wash Site @ Spaulding)
6. Approval of Proposed Revision of MBIA Board Policy re Email Retention of 30 Days
7. Approval of MBIA Board Policy re Payment for BID Business Meeting Meals Expenses Excluding Alcohol

F. REPORT FROM EXECUTIVE DIRECTOR

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

- Regular Meeting for Melrose BID: Friday, December 7, 2018 @ 10 AM
- This will be the Bylaws required Annual Meeting for formal election of new Board of Directors. All property owners have been invited.

I. ADJOURNMENT

12:00 PM