

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

REGULAR MEETING AGENDA

Friday, January 10, 2020

Meeting Location:

Hope Lutheran Church – Library Room Upstairs

6720 Melrose Avenue

Los Angeles, CA 90038

(Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the MBIA / Melrose BID will provide reasonable accommodations upon request, which must be received 72 hours in advance of the desired meeting date. To request such an accommodation, please contact the Melrose BID Executive Director at 323-525-0840 or at Duckworth.Donald@gmail.com.)

- A. CALL TO ORDER – Denis Weintraub, President 10:00 AM
B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

- C. APPROVAL OF MINUTES – November 8, 2019
D. FINANCIAL REPORT – Financial Report Thru November 30, 2019 &
- 2019 Year End Cash Flow Expense Projections
E. BUSINESS ITEMS

1. Presentation by Beautify, a Matching Service for Property Owners and Artists
- Board Member David Hay
2. Discussion re Streetscape Maintenance
- Gilbert Perez
- Review of services provided; trash issues; pressure washing schedule; alley debris; homeless debris;
- Schedule Board Member field inspection;
- Other discussion
3. Discussion re Melrose Security Ambassador Program
- Riley Sherwood
- Review of activity report

4. Discussion re Marketing & Promotions Activities
 - Kim Sudhalter
 - Pole Banner Installation Status
 - Street Art Tour Series – January 25, 2020
 - Melrose Map
 - Melrose Mornings Status
 - Other Items
5. Discussion re Proposal for Aggressive Advocacy of Melrose Traffic Reconfiguration
6. Discussion / Approval of Plan of Action for MTA Grant
7. Schedule for February MBID Board Meeting

F. REPORT FROM EXECUTIVE DIRECTOR

- Meeting w/ Fairfax High School Principal & LADOT re On-Street Parking changes; added parking for “non-school hours” pending-

G. BOARD MEMBER COMMENTS

- Pierson Blaetz re LAUSD Leasing Update

H. NEXT MEETING

- **February ?, 2020 @ 10 AM @ Hope Lutheran Church**

I. ADJOURNMENT

12:00 PM