

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING
REGULAR MEETING ONLINE**

**AGENDA
Friday, February 11, 2022
VIRTUAL MEETING VIA ZOOM**

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

C. APPROVAL OF MINUTES – Defer to future meeting.

D. FINANCIAL REPORT – Final Actuals through December 31, 2021.
- Expenditure / Cash Flow Budget Report.

E. BUSINESS ITEMS

1. Election of MBIA Board of Directors and Officers Effective February 11, 2022.
2. Discussion re Streetscape Maintenance
- Gilbert Perez, Streetscape Maintenance Supervisor
3. Discussion re Security Ambassador Services
- Riley Sherwood, Melrose BID Ambassador
4. Discussion Melrose Arts District Marketing & Promotions
- Kim Sudhalter, Marketing & Promotions Director
- Review of Website Redesign
- Next Crime Prevention Meeting with LAPD on March 1, 2022
5. Discussion / Possible Action re Painting of Al Fresco Dining Pedestrian Barriers
- Kim Sudhalter
6. Discussion / Approval of Request to CD5 for Addition of Left Turn Arrow s/b on Fairfax at Melrose
- President Weintraub

7. Discussion / Authorization for President and Treasurer or Executive Director to Execute Standard Language City Contracts for General City Purposes Grants from CD5
 - \$8,333 for Sidewalk Repair La Brea to Highland
 - \$25,000 for Security Ambassador & Clean Up Costs
 - \$10,000 for License Plate Readers in Partnership with Melrose Action. \$2,500 / camera x 4 = \$10,000

F. REPORT FROM EXECUTIVE DIRECTOR

- Television City Grant of \$5,000 for Crime Prevention Cameras; funding is pending
- Complete Streets Grant for Melrose as a Continuing Priority Given Federal Infrastructure Funding

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

- **Next Regular Board Meeting March 11, 2022 @ 10 AM**

I. ADJOURNMENT

12:00 PM