

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING
REGULAR MEETING ONLINE**

AGENDA

**Friday, September 10, 2021
VIRTUAL MEETING VIA ZOOM**

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board’s policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual’s speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

C. APPROVAL OF MINUTES – July 9, 2021.

D. FINANCIAL REPORT – Through August 31, 2021.

- Expenditure / Cash Flow Budget Report

E. BUSINESS ITEMS

1. Introduction of Mr. Rob Wilcox, Candidate for City Controller
2. Discussion re Streetscape Maintenance
 - Gilbert Perez, Streetscape Supervisor
3. Discussion re Security Ambassador Services
 - Report on monthly activities log
 - Isack Fadlon requested a discussion of possibly using armed Security Ambassadors
4. Review / Discussion of Sidewalk Vending “No-Go Zone” Proposal Materials
 - Public Works Board Agenda (Draft) – Final date TBD
 - Report Documents From Bureau of Street Services & LAPD
 - Draft of Suggested Talking Points for Board of Public Works Testimony / Input
5. Letter to Mayor Garcetti From President Weintraub re New Application for “Complete Streets” Grant Funding
6. Discussion Melrose Arts District Marketing & Promotions
 - Kim Sudhalter, Marketing & Promotions Director
 - Crime Prevention Meeting with LAPD Tuesday September 21, 2021 @ 4:00 PM
 - No Go Zone: Gathering more letters of support. Prepping stakeholders for hearing.
 - Festival Lighting Project Update & Next Step
 - MBID Decision re Al Fresco Martel to Fuller; investigating decorative options (painting, vinyl wrapping, astroturfing)

- Pole Banner Ordinance: Working w/CD5 to shore up year-long permit. Creating new pole banners for FHS
- Trash Can Placards: Re-ordering and replacing along street

7. Discussion re Board Election Process

- July 12 Application Deadline
- 5 applications have been received to date
- All of the currently sitting MBID Bd has indicated a desire for reappointment

8. Pending Item for Future Discussion: Discussion re Request From StreetsLA for Melrose BID Commitment to Provide Future Maintenance for Street Trees, Street Furnishings, or Other Improvements Installed as Part of the Melrose Pedestrian Improvement Project (MTA Grant)

F. REPORT FROM EXECUTIVE DIRECTOR

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

- **September 17 or 24, 2021 @ 10 AM @ Virtual Meeting for Board Candidate interviews?**

- **Next Regular Board Meeting October 8, 2021**

I. ADJOURNMENT

12:00 PM