

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING
REGULAR MEETING ONLINE**

**AGENDA
Friday, November 12, 2021
VIRTUAL MEETING VIA ZOOM**

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

- Introduction of Mr. David Vahedi, Candidate for Controller

C. APPROVAL OF MINUTES – July 9 and August 17, 2021.

D. FINANCIAL REPORT – Through August 31, 2021.
- Expenditure / Cash Flow Budget Report.

E. BUSINESS ITEMS

1. Discussion re Streetscape Maintenance
 - Gilbert Perez, Streetscape Supervisor
2. Discussion re Security Ambassador Services
 - Riley Sherwood, Melrose BID Ambassador
3. Discussion Melrose Arts District Marketing & Promotions
 - Kim Sudhalter, Marketing & Promotions Director
 - Holiday Crime Prevention Meeting with LAPD
 - Special Crime Prevention Meeting with Sneaker Stores & LAPD
 - Festival Lighting Project Grant Application
 - Pole Banner Permit Coordination
 - Website Revisions Pending
 - Other
4. Approval of Slate of Nominees for MBIA Board Member Positions Beginning January 1, 2022.
5. Approval of Annual Planning Report to City for 2022.

6. Presentation / Discussion of Streets LA re MTA Grant Sidewalk Replacement Recommendations (**Scheduled for December 10, 2021 MBID Bd. Mtng.**)
 - How to resolve unpermitted encroachments?
 - Tree planting / maintenance discussion
 - DWP Melrose Mainline Project

F. REPORT FROM EXECUTIVE DIRECTOR

- i. City Council Redistricting Commission Process
- ii. Public Counsel CPRA re No-Go Zone
- iii. Television City Grant of \$5,000 for Crime Prevention Cameras
- iv. Grant from CD5 (Koretz) for \$25,000 for Security Ambassador & Clean Up Costs Associated with Sidewalk Vendors
- v. Complete Streets Grant for Melrose as a Continuing Priority Given Federal Infrastructure Funding

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

- **Next Regular Board Meeting December 10, 2021 @ 10 AM**

I. ADJOURNMENT

12:00 PM