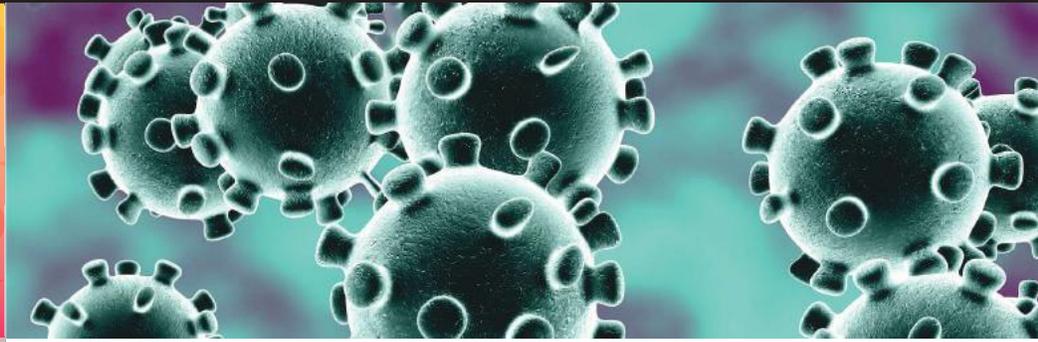


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Send camera info to:
LAPD SLO Ian O'Brien
(213) 793-0708
38916@lapd.online

BID INFO

Board of Directors:

Denis Weintraub, President
Sylvia Weintraub, Secretary
Julian Chicha, Treasurer
Pierson Blaetz, Board Member
Isack Fadlon, Board Member
Daniel Farasat, Board Member
David Hay, Board Member
Fred Rosenthal, Board Member

Staff:

Donald Duckworth, Executive Director
Kim Sudhalter, Marketing Director
Cleaning: Streetscape Services
Safety: Critical Solutions Protective
Services Group (CSPSG)

Meetings:

BID Board Meetings: 10am on the 2nd
Friday of the month. Hope Lutheran
Church, 6720 Melrose

Resources:

BID Email: duckworth.donald@gmail.com
LAPD: SLO Ian O'Brien
(213) 793-0708, 38916@lapd.online
BID Security Ambassador:
Riley Sherwood, 818.405.2615,
riley@melroseavella.com
Graffiti Removal & Sidewalk Cleaning:
Contact the BID

melroseartsdistrict.com

A WORD ON CORONAVIRUS

On Melrose Ave, the health and safety of our visitors and employees is our highest priority. We will continue to act and respond based on the advice of government officials, public health authorities, and medical professionals, as well as continue to implement increased safety and cleaning measures.

As of this writing, most of our restaurants are open for take-out and delivery. Many have implemented curbside pickup service while we wait out this lockdown period. We urge you to continue to patronize your favorite restaurants and stores as much as possible, and follow them on social media for the latest updates. We will also post frequent updates on www.melroseartsdistrict.com. Thank you for helping to keep our businesses afloat in this difficult time.

JOIN BID ANTI-CRIME CAMERA NETWORK

One of the primary values of having a Business Improvement District on Melrose is that we can organize to make the street a safer place to work, shop and live. To that end, the BID and LAPD are working together on a program to identify a network of cameras up and down the street that will serve as a crime resolution resource within the BID footprint.

Many stores on Melrose have outward-facing cameras on the fronts and backs of their stores. According to our Senior Lead Officer, Ian O'Brien, such cameras have proven to be very useful to law enforcement's solving of open cases. Officer O'Brien is compiling a database of cameras operating in the BID that might be readily accessed for video footage and allow timely action.

If your store has operational cameras that face Melrose or the back alleys either to the north or the south, please contact Officer O'Brien and let him know, along with the best person for him to contact in order to review footage. His contact information is highlighted above.

LOCKING BINS FOR SAFE ALLEYS

For the majority of businesses along Melrose, the alleys behind the stores are the place where trash bins are located. These bins are often attractive to homeless individuals looking for something to eat or items of value that can be sold or used to make a bed for the evening. As a result, these bins are scavenged on a daily basis, creating a constant mess that the BID works to clean up as quickly as possible.

Melrose BID would like to encourage business and property owners to keep their bins locked. Athens Services, the trash removal service provider, offers locks as part of their service to ensure your bins remain locked when not in use and not become an attraction for scavengers. As part of its partnership with the Melrose BID, Athens will work with business owners if they need help, potentially waiving some fees if they actively work to minimize the amount of illegal dumping.

By working together, we can guarantee that the alleys stay cleaner, longer, making them more accessible to businesses, pedestrians and visitors. If you have any questions about your account, or wish to acquire locks for your bins, please contact Athens' local representative directly at:

Amanda Mejia
Athens Services
Office (818) 485-8150. Cell (626) 413-0384
AmandaMejia@athensservices.com

** This is being augmented over time, as needed, in response to merchant and property owner requests.*

NOMOO: MEATLESS ON MELROSE

When the first Johnny Rockets opened at 7502 Melrose Ave in 1986 it was an immediate sensation, spawning a chain that would go on to open in locations throughout the world. The 1950s diner-style restaurants featured WWII-themed décor along with individual jukeboxes, chrome accents and red vinyl seats.

When the original location finally closed in 2015, the iconic red and white building sat empty for years, playing host to occasional pop-ups—waiting for the ideal tenant to come along. Now, finally, the perfect tenant for today's Melrose has opened in the space.

NOMOO, a plant-based diner concept, soft opened on February 28 in the space serving "new American burgers," like the vegan-friendly Impossible Burger. According to the restaurant's website the menu includes, "a gourmet cornucopia of burgers, Chick'n sandwiches, fries, organic salads and treats." The owner explains that "the best ingredients make the best burger, and I am committed to serving you only the finest plant-based burgers and new American cuisine." And for the animal lovers out there, it's great to know that 10% of their profits will go toward supporting local animal welfare non-profits.

