

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING
SPECIAL MEETING ONLINE
AGENDA
Friday, September 9, 2022
VIRTUAL MEETING VIA ZOOM**

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board’s policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual’s speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.. .

C. APPROVAL OF MINUTES – May 26, 2022 (Rev).

D. FINANCIAL REPORT – Defer to next meeting.

E. BUSINESS ITEMS

1. Discussion of Marketing, Promotions, & Outreach Program Activities
 - Kim Sudhalter
 - Katy Yaroslavsky “Meet & Greet” October 1 @ 5 PM @ The Village Idiot
 - Fairfax HS Arts Partnership with Greenway Arts Alliance October 23 @ Noon
2. Discussion of Security Ambassador Program Activities
 - Security Ambassador is reporting Sidewalk Vending Violations to StreetsLA
 - Streets Ambassador is continuing to make personal contact with individual businesses
3. Discussion of Streetscape Maintenance Program Activities
 - Gilbert Perez, Maintenance Services Supervisor
 - Discussion / Approval of Repairs to 20 +/- Decorative Trash Receptacle Latches at a Cost NTE \$2,700
4. Discussion / Approval of MTA Grant Tree Planting Proposal
 - Executive Director
 - Would MBID prefer to delete street furniture in favor of additional sidewalk replacement?
 - StreetsLA is still completing their final draft street tree layout. A continued MBID Board Meeting should be scheduled for September 23
5. Discussion of Television City Development Project Proposal 2050
 - MCWCC Meeting September 12 @

F. REPORT FROM EXECUTIVE DIRECTOR

G. BOARD MEMBER COMMENTS

- Comments re Caruso Meet & Greet

H. NEXT MEETING

- **Next Regular Board Meeting September 23 or October 14, 2022 @ 10 AM**

I. ADJOURNMENT

12:00 PM