

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING
CONTINUED REGULAR MEETING ONLINE**

**MEETING MINUTES (REV)
Friday, May 26, 2022
VIRTUAL MEETING VIA ZOOM**

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

Board President Weintraub called the meeting to order at 11:05 AM.

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.¹

C. BUSINESS ITEMS

1. Discussion re MTA Grant Project Design for street furniture, lighting standards, and street trees planting.

- Presentation by StreetsLA

- The StreetsLA MTA Grant Project team was prepared to further discuss the subjects of Bus Stop Lighting Fixture Selection, Street Furniture Selection, and Street Tree Plantings to enable MBID to decision-making in these areas. A full project presentation was made.

After discussion, MBID approved the use of the "spyder" type lighting fixture. There will be 3 per bus stop or 36 in total.

After discussion and consideration of various alternative street furniture designs, it was agreed that a final decision on street furniture could be made at a later date. MBID requested line item cost information for the various street furniture options.

A lengthy discussion of the number of street trees to be planted was held. Board Member Blaetz urged for a full planting in front of Fairfax High School. Board Member Chicha asked that StreetsLA review the West Hollywood street tree planting plan for any insights it might provide. Board Member Blum encouraged the planting of palm trees because of their historic context, minimal maintenance, and beauty. Board Member Farasat supported the planting of street trees in his La Brea to Highland (Zone 3) area of MBID. Board Member Fadlon suggested larger trees rather than smaller trees be planted; StreetsLA said their plan was to plant 24" box trees.

After much discussion, it was agreed that StreetsLA would distribute their street tree design plan for MBID information. It was also agreed that the MBID would reconsider the MTA Grant design and tree planting plan at their meeting of June 17 or July 8.

2. Discussion / Approval of Melrose BID Assessment Roll for 2023 with CPI Increase
- Presentation by Executive Director

- The Executive Director presented the annual Assessment Roll for WTC BID assessments as required by the Contract for BID management with the City of Los Angeles. He also presented CPI data from the US Bureau of Labor Statistics, which ranged from 7.4% to 8.5% for the 2022 calendar year to date. The Executive Director recommended that the MBID approve a 5% CPI adjustment for the WTC BID assessments effective 2023. After discussion, questions and answers, Motion Blum, second Farasat "MBID Board of Directors hereby approves a 5% increase in MBID assessments for 2023 and authorizes the Executive Director to submit the revised Assessment Roll to the City." Approved 4-2 (Chicha, Fadlon).

D. REPORT FROM EXECUTIVE DIRECTOR

E. NEXT MEETING

- Next Regular Board Meeting June 17, 2022 @ 10 AM

F. ADJOURNMENT

12:00 PM

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING**

Attendance Sign-In Sheet

DATE: May 26, 2022

**Meeting Location:
Zoom Online Meeting**

Deny Weintraub, President NO

Sylvia Weintraub, Secretary NO

Julian Chicha, Treasurer JC

Pierson Blaetz, Board Member PB

Warren Blum, Board Member WB

Isack Fadlon, Board Member IF

Daniel Farasat, Board Member DF

David Hay, Board Member DH

Donald Duckworth, Exe. Dir. DD

Guest Name- Print	Company	Email
Kim Sudhalter		
Derrick Lee		
Jeff Palmer		
Adeena Bleich		
Victor Carter, Div Head		