

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING
REGULAR MEETING ONLINE
AGENDA
Friday, November 4, 2022**

VIRTUAL MEETING VIA ZOOM

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board’s policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual’s speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.. .

C. APPROVAL OF MINUTES – October 14,2022

D. FINANCIAL REPORT – Thru August 31, 2022 & Expenditure / Cash Flow Report for 2022.

E. BUSINESS ITEMS

1. Discussion / Approval of MTA Grant Tree Planting Proposal
 - Executive Director
 - Would MBID prefer to delete street furniture in favor of additional sidewalk replacement?
 - Adeena Bleich of StreetsLA will present a final draft street tree layout for Board consideration. Since the last meeting StreetsLA has met in the field with Board Members & the Executive Director to resolve all outstanding issues.
2. Discussion of Possible Addition of Festival Lighting for Melrose Avenue.
 - Kim Sudhalter
 - Proposal from LA Christmas Light Installers
 - Proposal from Bright Life
 - Map of block by block costs
3. Streetscape Maintenance Schedule for Zone 1 & Zone 2
 - Executive Director & Streetscape Maintenance Supervisor
4. Discussion of Marketing, Promotions, & Outreach Program Activities
 - Kim Sudhalter
 - Fairfax HS Arts Partnership with Greenway Arts Alliance October 23 @ Noon
 - Update on Entry Signage

5. Discussion of Possible Neighborhood Street Festival
 - Board Member Fadlon

6. Discussion of Possible Addition of 3 Days of Porter Service Zone 1
 - Board Member Blum
 - (Carryover to December meeting)

F. REPORT FROM EXECUTIVE DIRECTOR

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

- Next Regular Board Meeting December 9 @ 10 AM

I. ADJOURNMENT

12:00 PM