



Melrose Arts District  
BID Board of Directors:

Deny Weintraub  
President

Sylvia Weintraub  
Corporate Secretary

Julian Chicha  
Treasurer

Pierson Blaetz  
Greenway Arts Alliance/  
Melrose Trading Post

Isack Fadlon  
Sportie LA

Daniel Farasat  
Tiger West Capital

David Hay  
Spacegrab.com

Fred Rosenthal  
Ametron Audio/Visual

Donald R. Duckworth  
Executive Director

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# MELROSE BID ANNUAL MEETING & REPORT to STAKEHOLDERS

## AGENDA

**Friday, February 3, 2023**  
**Virtual Zoom Meeting**  
**10:00 A.M.**

- I. Open – Don Duckworth, Executive Director
- II. Call the Meeting to Order – Dr. Deny Weintraub, President
  - A. Introduction of Melrose BID Board Members
- III. Special Guest Comments
  - A. LAPD Wilshire Division Commanding Officer Captain Monico / SLO De'Antre Dantzler
- IV. Reports on Melrose BID Services
  - A. Update on Legislative Advocacy Issues - Margaret Taylor
    - Hollywood Community Plan Update2
    - Restaurant Beverage Program
    - AB 2097 Parking Requirements for Reuses
    - LA Al Fresco Permanency
    - Q&A
  - B. Report re Security Ambassador Services – Mark Mireles
  - C. Report re Streetscape Maintenance Services – Gilbert Perez
    - Trash Collection @ Sidewalk Receptacles
    - Pressure Washing Sidewalks
    - Bulky Items Pickup (Alleys)
    - Porter / Hand Crew Services
    - Street Tree Maintenance
    - Zone 1 vs Zone 3

- Zone 1 vs Zone 3

D. Report re Marketing & Promotions Services

- Website
- Social Media
- Facebook Group for B2B Communications

E. Ongoing Projects

- MTA Grant Construction
- Melrose Action LPR Crime Prevention Program
- Television City Development Proposal
- Enhanced Crosswalk @ Stanley installation pending

V. Stakeholder Input / Public Comments

A. Brown Act Notice -

“This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board’s policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual’s speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.”

VI. Adjournment

12:00 Noon