



Bring Life to Your Skin

# MBID SAFE STATISTICS

FOR 2022

MA PEN-FACIALS

WAX CARE • IPL • LASER HAIR REMOVAL • PLATELET

## SAFE

### 347

Homeless contacts & referrals to services in 2022

### 423

Calls for service from Melrose businesses

## SERVICES

Every day, our security ambassadors answer calls for service, or observe issues when patrolling. They are available by calling (213) 423-8108 or emailing MelroseBIDAmbassador@gmail.com

BID security ambassadors provide additional "eyes & ears" in the area, helping LAPD, businesses and visitors, as needed, while providing a visual deterrent to would-be criminals on the street.

### STREET VENDING: CALLS & CONTACTS

## 110 & 130

Our BID security ambassador made 110 calls to My311 to report illegal vending (program started 8/22) & spoke with more than 130 illegal vendors, informing them of rules

### CRIME PREVENTION MEETINGS

## 15

We held more than 15 Zoom Crime Prevention meetings for the community in 2022. These are presented in tandem with Melrose Action with attendance by LAPD & Council Office

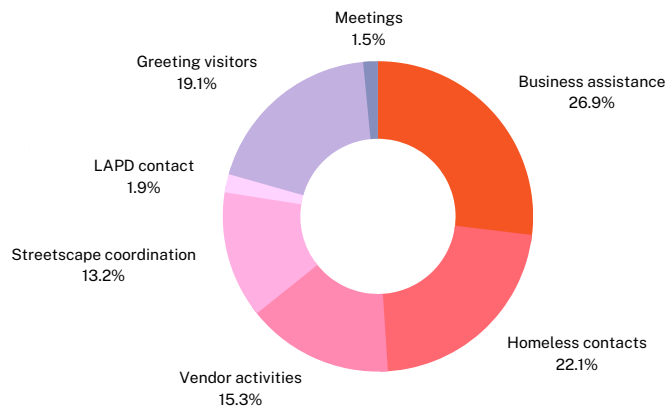


### OUR AMBASSADORS

You'll recognize our security ambassadors by their distinctive yellow shirts with our logo on the front and Melrose Arts District Security Ambassador wording on the back. Please feel free to stop and ask them for directions, for assistance, or even for a walk to your car. They're here to help in any way they can, making you feel safer and more secure living, working and visiting the BID.

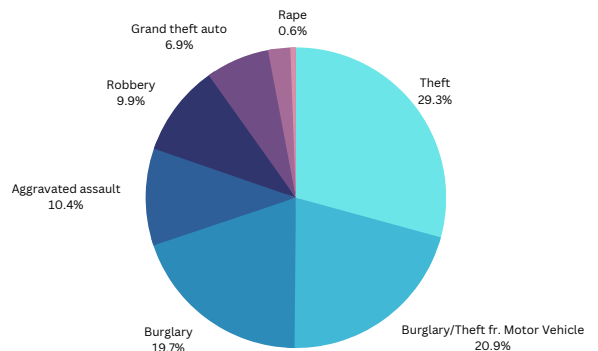
## DAILY BREAKDOWN

BID Security Ambassadors patrol the BID 8-10 hours a day, 7 days a week



## 2022 CRIME STATS

Following are LAPD 2022 crime stats for the entire Melrose corridor, from La Cienega to Highland. Total: 335 crimes.



### REFERENCES

Critical Solutions: Mark Mireles & LAPD