

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING
REGULAR MEETING ONLINE
AGENDA
Friday, March 10, 2023**

VIRTUAL MEETING VIA ZOOM

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board’s policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual’s speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.. .

C. APPROVAL OF MINUTES – Defer to next meeting.

D. FINANCIAL REPORT – Thru October 31, 2022 & Expenditure / Cash Flow Report for 2022.

E. BUSINESS ITEMS

1. Report on Legislative Advocacy Issues – Margaret Taylor
 - Permanent LA Al Fresco
 - Letter submitted.
 - Other Issues
2. Status Report from StreetsLA
 - Derrick Lee
 - Tree species clarification
 - Planting schedule
3. Report from Peter Nichols, Melrose Action, re ALPR Camera Status Report
 - Peter Nichols
4. Discussion of Streetscape Maintenance Activities
 - Streetscape Maintenance Supervisor Gilbert Perez
5. Discussion of Marketing, Promotions, & Outreach Program Activities
 - Marketing, Promotions, & Outreach Director, Kim Sudhalter
 - Website Upgrade
 - Utility Vault Repainting Project / Grant Funding Search
 - Spring Block Party Planning – Sunday, May 7?
 - Update on Entry Signage

F. REPORT FROM EXECUTIVE DIRECTOR

- We are working to schedule a meeting with Council Member Yaroslavsky about MBID's interest in making a "complete Streets" grant application.
- New Security Ambassador Cody Fanner (10 year Critical Solutions employee)

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

- Next Regular Board Meeting April 14 @ 10 AM

I. ADJOURNMENT

12:00 PM