

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING
REGULAR MEETING ONLINE
AGENDA
Friday, May 12, 2023**

VIRTUAL MEETING VIA ZOOM

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

C. APPROVAL OF MINUTES – February 10, March 10, and April 14, 2023.

D. FINANCIAL REPORT – Thru December 31, 2022 & Expenditure / Cash Flow Report;
- Thru April 30, 2023.

E. BUSINESS ITEMS

1. Report on Legislative Advocacy Issues – Margaret Taylor
 - Permanent LA Al Fresco Ordinance Revisions
 - HCPU2 / CPIO
 - Other Issues
2. Discussion of Streetscape Maintenance Activities
 - Streetscape Maintenance Supervisor Gilbert Perez
3. Discussion of Security Ambassador Activities
 - Mark Mireles, CEO CSPSG
4. Discussion & Possible Action re New City Attorney's Proposal to Disband Neighborhood Prosecutor Program.
5. Discussion of Marketing, Promotions, & Outreach Program Activities
 - Marketing, Promotions, & Outreach Director, Kim Sudhalter
 - Spring Block Party Planning Held May 7, 2023
 - Utility Vault Repainting Project / Grant Funding Search
 - Update on Entry / Gateway Signage
 - Restaurant Marketing Piece-

6. Approval of 2024 Assessment Roll Including CPI Increase
- Executive Director

7. Review / Approval of StreetsLA Standard Form Maintenance Agreement for Street Tree
Maintenance Per \$4 Million MTA Grant

F. REPORT FROM EXECUTIVE DIRECTOR

- We are working to schedule a meeting with Council Member Yaroslavsky about MBID's interest in making a "Complete Streets" grant application. CD5 Staff is receptive and believes that the Council Member will be sympathetic to MBID's interest. The CD5 Staff is researching potential grant sources / programs before scheduling a meeting with MBID President & Board Members.

- StreetsLA will be recommending MBID approval of a standard form street tree maintenance Agreement at the May 12 MBID Board Meeting.

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

- **Next Regular Board Meeting June 9 @ 10 AM**

I. ADJOURNMENT

12:00 PM