

**MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING
REGULAR MEETING ONLINE
AGENDA**

Friday, July 14, 2023

**IN PERSON & VIRTUAL MEETING
Greenway Court Theater
Fairfax High School Campus
544 N. Fairfax Avenue**

A. CALL TO ORDER – Denis Weintraub, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

C. APPROVAL OF MINUTES – April 14, and June 9, 2023.

D. FINANCIAL REPORT – Thru May 31, 2023 & Expenditure / Cash Flow Report;
- Thru May 31, 2023.

E. BUSINESS ITEMS

1. Discussion / Approval of Financial Statement as Prepared by MBID CPA for Period Ending December 31, 2022 and 2021 and Authorization for Its Submission to the City of Los Angeles.
2. Discussion of Security Ambassador Activities
 - Mark Mireles, CEO CSPSG
 - Introduction of Mr. Cody Fanner, new MBID Security Ambassador
3. Discussion of Streetscape Maintenance Activities
 - Streetscape Maintenance Supervisor Gilbert Perez
 - Approval for pressure washer motor repairs NTE \$8,000 shared with WTC BID
4. Discussion of Marketing, Promotions, & Outreach Activities
 - Adopt A Tree Program Concepts for MBID Discussion
 - Utility Vault Beautification Project
 - National Night Out – August 1 @ 5 PM @ Poinsettia Park
 - Crime Prevention Decals per LAPD

5. Discussion & Possible Action re New City Attorney's Proposal to Disband Neighborhood Prosecutor Program
 - MBID advocacy letter.
 - CD5 status report
6. Review / Approval of StreetsLA Standard Form Maintenance Agreement for Street Tree Maintenance Per \$4 Million MTA Grant (Possible)
 - This report will be re-scheduled for the next MBIA Bd Mtng

F. REPORT FROM EXECUTIVE DIRECTOR

- We are working to schedule a meeting with Council Member Yaroslavsky about MBID's interest in making a "Complete Streets" grant application. CD5 Staff is receptive and believes that the Council Member will be sympathetic to MBID's interest. The CD5 Staff is researching potential grant sources / programs before scheduling a meeting with MBID President & Board Members.
- StreetsLA will be recommending MBID approval of a standard form street tree maintenance Agreement at a future MBID Board Meeting.
- CD5 Grant Funds for MBID security & maintenance (\$25,000) and Melrose Action LPR Cameras (\$5,000) have been received.

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

- **Next Regular Board Meeting August 11, 2023**

I. ADJOURNMENT

12:00 PM