

IN THIS ISSUE

TVC Project Update **Pg. 1**
TVC Project Update (cont.) **Pg. 2**

BID INFO

Board of Directors:

Denis Weintraub, President
Sylvia Weintraub, Secretary
Julian Chicha, Treasurer
Pierson Blaetz, Board Member
Warren Blum, Board Member
Isack Fadlon, Board Member
Daniel Farasat, Board Member
David Hay, Board Member

Staff:

Executive Director: Donald Duckworth
Marketing Director: Kim Sudhalter
Cleaning: Streetscape Services
Safety: Critical Solutions (CSPSG)

Meetings:

BID Board Meetings: 2nd Friday of the month, 10am. **Crime Prevention:** 1st Wednesday of the month, 7pm. Check BID website for Zoom links.

Resources:

LAPD: De'Antraye Dantzler, (213) 793-0708, 40675@lapd.online

BID Security Ambassador:

Please call (213) 423-8108 or email MelroseBIDAmbassador@gmail.com

Graffiti Removal/Sidewalk Cleaning:

Contact Don Duckworth, duckworth.donald@gmail.com

Website & Social Media:

www.melroseartsdistrict.com

FB: melroseartsdistrict

IG: melroseartsdistrict

TW: melroseartsdist



TVC PROJECT UPDATE

Television City, located in the heart of the Fairfax District, stands as a historic testament to the evolution of the entertainment industry's infrastructure. Originally conceived by CBS in the late 1940s, it quickly became an iconic hub for television production, witnessing the birth of countless beloved shows and defining moments in broadcast history. Over the decades, it has hosted everything from game shows to sitcoms, news broadcasts to talk shows.

In 2018, Television City entered a new chapter when Hackman Capital Partners acquired the property, marking a significant shift in its trajectory. With a vision to revitalize and refine these historic studios, Hackman Capital announced plans to breathe new life into the iconic landmark while preserving its legacy and adapting to the demands of modern entertainment production. Their ambitious plans include state-of-the-art facilities, enhanced amenities, and a renewed commitment to fostering creativity in the heart of Hollywood.

Over the past five years, Hackman has engaged in extensive community outreach on the "TVC Project," including studio tours, open houses, focus group sessions, distribution of over 100,000 mailers, hundreds of door-to-door conversations, and face-to-face meetings with nearly 3,000 neighbors. As a result, the plan now includes refinements reflecting input from residents and stakeholders in the Beverly/Fairfax community, as well as guidance from LA City Councilmember Katy Yaroslavsky. (cont.)





TVC PROJECT UPDATE (cont.)

Television City recently submitted an updated application to the Los Angeles Department of City Planning for its studio modernization plan. The project has been refined, eliminating 150,000 square feet of general office floor area and completely removing the 15-story west tower. Project heights have been lowered throughout the site, particularly along project perimeters, and setbacks/stepbacks have been expanded near adjacent properties and along public streets. Additional shade trees, landscaping, and public realm enhancements will further improve public safety and the walkability of the area.

Television City has increased its commitment to reducing car usage by implementing a robust transportation and mobility program, which will eliminate approximately 5,000 daily car trips from local streets.

They are excited to share their Studio Plan with the public and invite you to an exclusive preview to see new renderings and a project model of how they made TVC better because of public input! They ask that you consider taking public transportation or other environmentally friendly modes of transportation like walking and biking. And RSVP below to reserve parking.

The first public hearing for the TVC Project is scheduled for **Wednesday, May 15, 2024, at 9:30 am**. It's critical that the City hears from local stakeholders who recognize the importance of this project in helping to retain and create thousands of good-paying, union production jobs in Los Angeles. Hackman Capital hopes that you can attend the hearing on May 15 and speak on behalf of yourself or your business to express your support for the project.

Wednesday, May 15, 2024, 9:30 am

<https://planning-lacity-org.zoom.us/j/87371406111>
Enter Meeting ID: 873 7140 6111
Passcode: 139966

By phone: (669) 900-9128 or (213) 338-8477
Meeting ID: 873 7140 6111 #

For more information,
please visit www.tvcstudios.com

