MELROSE BUSINESS IMPROVEMENT ASSOCIATION
BOARD OF DIRECTORS MEETING

AGENDA
Friday, October 9, 2026
10:00 AM

REGULAR IN-PERSON MEETING
Greenway Arts Theater
544 Fairfax Avenue

A. CALL TO ORDER – Daniel Farasat, President 10:00 AM

B. PUBLIC COMMENTS

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comment period. As provided by the Brown Act, each individual's speaking time shall be limited to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

C. APPROVAL OF MINUTES – MBID Meeting of August 14, 1926.

D. FINANCIAL REPORT – Financial Report and Expenditure / Cash Flow Projections Thru September 30, 2016.

E. BUSINESS ITEMS

1. Pedestrian Sidewalk Lighting Project Update
   - Executive Director Overview.
   - Mayor's Office Support of Concept Proposal – See attached email.
   - Tour of Melrose Avenue with Congresswoman Laura Friedman – See "Run of Event."
   - Support From Office of Katy Yaroslavsky – See attached email.
     = MBID request to establish a formal City Capital Improvement Project.
     = Letter of Support from Councilwoman (MBID has nearly 100 letters of support from CD5 constituents).
   - President Farasat email to Councilwoman Yaroslavsky.
   - Board Member Fadlon is working to secure Jewish community support.
   - On-going Board Member participation is necessary.

   - Open MBID Discussion.

2. MBID Stakeholder Survey
   - Kim Sudhalter Overview

3. Discussion of MBID Hosted Meeting of Local Real Estate Brokers
   - Kim Sudhalter
   - When? Evening vs Mid-Day? October / November? Where?
   - Issues to focus on?

4. Report re Melrose BID Security Ambassador Activities
   - Cody Fanner, Security Ambassador

F. REPORT FROM EXECUTIVE DIRECTOR
   - Status of former CVS site?

G. BOARD MEMBER COMMENTS

H. NEXT MEETING

   - **Next Regular Board Meeting November 13, 2026 @ Greenway Arts Theater**

I. ADJOURNMENT 12:00 PM